

# JOIN SELECTIVE TO HELP FEMA REACH THEIR MOONSHOT!

FEMA's "Moonshot Goal" is to double the number of properties covered by flood insurance by 2022.

## DID YOU KNOW?

- ◆ Insureds with flood insurance recover much quicker from a flood catastrophe than an individual or company that does not have flood insurance.
- ◆ FEMA's goal is to create a culture of preparedness by making sure that every home and business in the United States is protected from flooding by having flood insurance.
- ◆ People outside of high-risk flood areas file more than **20%** of National Flood Insurance Program claims. They receive one-third of federal disaster assistance for flooding.
- ◆ Every area in the country is susceptible to flooding; flooding doesn't just happen in areas considered to be in a high-risk zones. According to FEMA, **98%** of counties within the United States have been flooded at least once before. Approximately **81%** of properties impacted by Hurricane Harvey located outside the high risk flood areas **DID NOT** have a flood insurance policy.
- ◆ Now is the perfect time to help protect your E&O by offering a much needed coverage to your clients.



Join Selective today on our quest  
to meet FEMA's goal!

For more information on what we can offer  
and how reaching FEMA's Moonshot goal  
can benefit you and your clients, contact  
your territory manager today.

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