



Selective Insurance Group, Inc.
40 Wantage Avenue
Branchville, New Jersey 07890
www.selective.com

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Investor Contact: Jennifer DiBerardino
973-948-1364, jennifer.diberardino@selective.com

Media Contact: Gail Petersen
973-948-1307, gail.petersen@selective.com

Selective Insurance Group, Inc.
Plans Conference Call on 3rd Quarter 2012 Results

Branchville, NJ – October 3, 2012 – Selective Insurance Group, Inc. (NASDAQ: SIGI) plans to hold a conference call on October 25, 2012 at 8:30 a.m. (ET), to discuss third quarter 2012 results. Selective plans to release its results after the market close on October 24, 2012.

This call is being webcast and can be accessed live and for replay on Selective's website at www.selective.com. A supplemental investor packet will also be available on Selective's public website, www.selective.com, on October 24, 2012 after the market close.

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

The webcast of the conference call will be available October 25 – November 23, 2012 on Selective's website, www.selective.com.

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