



Selective Insurance Group, Inc.
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For release at 8:30 a.m. (ET) on January 12, 2012

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Selective Insurance Group, Inc.
Plans Conference Call on 4th Quarter 2011 Results

Branchville, NJ – January 12, 2012 – Selective Insurance Group, Inc. (NASDAQ: SIGI) plans to hold a conference call on February 3, 2012, at 8:30 a.m. (ET), to discuss fourth quarter 2011 results. Selective plans to release its results after the market close on February 2, 2012.

This call is being webcast and can be accessed live and for replay at Selective's website at www.selective.com. A supplemental investor packet will also be available on Selective's public website, www.selective.com, on February 2, 2012, after the market closes.

Selective Insurance Group, Inc. is a holding company for seven property and casualty insurance companies rated "A+" (Superior) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

The webcast of the conference call will be available February 3 – March 3, 2012 on Selective's website, www.selective.com.

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