



Selective Insurance Group, Inc.
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Selective Insurance Group to Webcast Investor Day on May 14:

Selective Insurance Group (NASDAQ: SIGI) will hold an Investor Day in New York on Monday, May 14, 2012, beginning at 1:30 p.m. The event will be webcast live and be available for replay on Selective's website at www.selective.com

Members of Selective's senior management team along with a panel of Selective's independent agents will present at the meeting. Attendees will have the opportunity to learn more about Selective and hear management perspectives on the Company's business strategy and opportunities.

About Selective Insurance Group, Inc.

Selective Insurance Group, Inc. is a holding company for eight property and casualty insurance companies rated "A+" (Superior) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.