



Selective Insurance Group, Inc.
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Selective Insurance Group, Inc.
Plans Conference Call on 1st Quarter 2012 Results

Branchville, NJ – March 29, 2012 – Selective Insurance Group, Inc. (NASDAQ: SIGI) plans to hold a conference call on April 26, 2012 at 8:00 a.m. (ET), to discuss first quarter 2012 results. Selective plans to release its results after the market close on April 25, 2012.

This call is being webcast and can be accessed live and for replay on Selective's website at www.selective.com. A supplemental investor packet will also be available on Selective's public website, www.selective.com, on April 25, 2012 after the market close.

Selective Insurance Group, Inc. is a holding company for eight property and casualty insurance companies rated "A+" (Superior) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

The webcast of the conference call will be available April 26 – May 25, 2012 on Selective's website, www.selective.com.

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