



Selective Insurance Group, Inc.
40 Wantage Avenue
Branchville, New Jersey 07890
www.selective.com

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Investor Contact: Jennifer DiBerardino
973-948-1364, jennifer.diberardino@selective.com

Media Contact: Gail Petersen
973-948-1307, gail.petersen@selective.com

Selective Insurance Group, Inc.
Plans Conference Call on 1st Quarter 2013 Results

Branchville, NJ – April 3, 2013 – Selective Insurance Group, Inc. (NASDAQ: SIGI) plans to hold a conference call on April 25, 2013 at 8:30 a.m. (ET), to discuss first quarter 2013 results. Selective plans to release its results after the market close on April 24, 2013.

This call is being webcast and can be accessed live and for replay on Selective's website at www.selective.com. A supplemental investor packet will also be available on Selective's public website, www.selective.com, on April 24, 2013 after the market close.

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" (Excellent) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

The webcast of the conference call will be available April 25 – May 25, 2013 on Selective's website, www.selective.com.

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