



Selective Insurance Group, Inc.
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Selective Insurance Group, Inc.
Plans Conference Call on 4th Quarter 2012 Results

Branchville, NJ – January 9, 2013 – Selective Insurance Group, Inc. (NASDAQ: SIGI) plans to hold a conference call on February 1, 2013 at 8:30 a.m. (ET), to discuss fourth quarter 2012 results. Selective plans to release its results after the market close on January 31, 2013.

This call is being webcast and can be accessed live and for replay on Selective's website at www.selective.com. A supplemental investor packet will also be available on Selective's public website, www.selective.com, on January 31, 2013 after the market close.

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

The webcast of the conference call will be available February 1 – March 1, 2013 on Selective's website, www.selective.com.

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