March 4, 2015 - Selective Chairman and CEO, Gregory E. Murphy, to present at the 2015 Bernstein Financials Summit

Event:	Selective Insurance Group, Inc. Chairman and CEO, Gregory E. Murphy, to present at the 2015 Bernstein Financials Summit.
Date:	March 12, 2015 Presentation will take place on Thursday, March 12, 2015 at 8:30 a.m. Eastern time
Internet Access:	Selective's presentation will be broadcast live on the Internet. Investors are invited to listen to the presentation by visiting the Investor Relations page of www.selective.com. For those unable to listen to the live broadcast, a replay will be available until April 13 th by accessing the company web address.
Information:	For more information about the Selective broadcast, contact Jennifer DiBerardino at 973-948-1364 or jennifer.diberardino@selective.com Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A"
	by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.