



Selective Insurance Group, Inc.
40 Wantage Avenue
Branchville, New Jersey 07890
www.selective.com

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Investor & Media Contact: Jennifer DiBerardino
973-948-1364, jennifer.diberardino@selective.com

Selective Insurance Group, Inc. **Plans Conference Call for 1st Quarter 2015 Results**

Branchville, NJ – April 6, 2015 – Selective Insurance Group, Inc. (NASDAQ: SIGI) plans to hold a conference call on April 30, 2015 at 8:30 a.m. (ET), to discuss first quarter 2015 results. Selective plans to release its results after the market close on April 29, 2015.

This call is being webcast and can be accessed live and for replay on Selective's website at www.selective.com. A supplemental investor packet will also be available on Selective's public website on April 29, 2015 after the market close.

The webcast of the conference call will be available April 30 - June 1, 2015 on Selective's website.

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" (Excellent) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

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