



Selective Insurance Group, Inc.  
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[www.selective.com](http://www.selective.com)

**For release at 11:00 a.m. (ET) on January 7, 2015**

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**Selective Insurance Group, Inc.**  
**Plans Conference Call for 4th Quarter 2014 Results**

Branchville, NJ – January 7, 2015 – Selective Insurance Group, Inc. (NASDAQ: SIGI) plans to hold a conference call on January 30, 2015 at 8:30 a.m. (ET), to discuss fourth quarter 2014 results. Selective plans to release its results after the market close on January 29, 2015.

This call is being webcast and can be accessed live and for replay on Selective's website at [www.selective.com](http://www.selective.com). A supplemental investor packet will also be available on Selective's public website, [www.selective.com](http://www.selective.com), on January 29, 2015 after the market close.

The webcast of the conference call will be available January 30 - March 2, 2015 on Selective's website, [www.selective.com](http://www.selective.com).

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" (Excellent) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at [www.selective.com](http://www.selective.com).

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