

February 26, 2015 - Selective Chairman and CEO, Gregory E. Murphy, to Participate on a P&C Industry Panel at the 2015 RBC Capital Markets' Financial Institutions Conference

- Event:** Selective Insurance Group, Inc., Chairman and CEO, Gregory E. Murphy will be presenting and participating in a P&C industry panel discussion at the 2015 RBC Capital Markets' Financial Institutions Conference
- Date:** **March 11, 2015**
Panel will take place on Wednesday, March 11, 2015 at 2:00 p.m. Eastern time
- Internet Access:** Selective's presentation will be broadcast live on the Internet. Investors are invited to listen to the presentation by visiting the Investor Relations page of www.selective.com. For those unable to listen to the live broadcast, a replay will be available until April 13th by accessing the company web address.
- Information:** For more information about the Selective broadcast, contact Jennifer DiBerardino at 973-948-1364 or jennifer.diberardino@selective.com
- Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.